

# MEMORANDUM

Agenda Item No. 11(A)(10)

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**TO:** Honorable Chairwoman Audrey M. Edmonson  
and Members, Board of County Commissioners

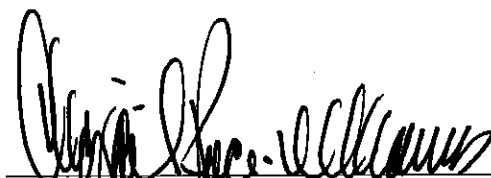
**DATE:** November 19, 2019

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Resolution relating to Biscayne Bay; directing the County Mayor to create and conduct an educational campaign, including but not limited to public service announcements on radio, television, and social media, related to the proper and improper ways to dispose of trash; and to prepare a report for this Board

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Vice Chairwoman Rebeca Sosa and Co-Sponsors Commissioner Esteban L. Bovo, Jr., Commissioner Jose "Pepe" Diaz, Commissioner Sally A. Heyman, Senator Javier D. Souto, and Commissioner Xavier L. Suarez.

  
Abigail Price-Williams  
County Attorney

APW/smm

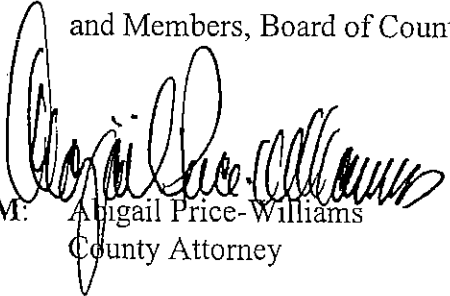


# MEMORANDUM

(Revised)

TO: Honorable Chairwoman Audrey M. Edmonson  
and Members, Board of County Commissioners

DATE: November 19, 2019

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Abigail Price-Williams  
County Attorney

SUBJECT: Agenda Item No. 11(A)(10)

Please note any items checked.

- ☐ "3-Day Rule" for committees applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Statement of social equity required
- ☐ Ordinance creating a new board requires detailed County Mayor's report for public hearing
- ☐ No committee review
- ☐ Applicable legislation requires more than a majority vote (i.e., 2/3's present \_\_\_\_, 2/3 membership \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_, CDMP 7 vote requirement per 2-116.1(3)(h) or (4)(c) \_\_\_\_, CDMP 2/3 vote requirement per 2-116.1(3)(h) or (4)(c) \_\_\_\_, or CDMP 9 vote requirement per 2-116.1(4)(c)(2) \_\_\_\_ to approve
- ☐ Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 11(A)(10)

11-19-19

RESOLUTION NO. \_\_\_\_\_

RESOLUTION RELATING TO BISCAYNE BAY; DIRECTING THE COUNTY MAYOR OR COUNTY MAYOR'S DESIGNEE TO CREATE AND CONDUCT AN EDUCATIONAL CAMPAIGN, INCLUDING BUT NOT LIMITED TO PUBLIC SERVICE ANNOUNCEMENTS ON RADIO, TELEVISION, AND SOCIAL MEDIA, RELATED TO THE PROPER AND IMPROPER WAYS TO DISPOSE OF TRASH; AND TO PREPARE A REPORT FOR THIS BOARD

**WHEREAS**, the Biscayne Bay Task Force was created by this Board in February 2019, through Resolution No. R-165-19, to advise this Board and the County Mayor on issues related to Biscayne Bay, including but not limited to the long-term management of Biscayne Bay, health of the marine community, run-off and other impacts to water quality, marine debris, education and outreach, economic development and vitality related to Biscayne Bay, and how conditions in Biscayne Bay may affect residents and property owners; and

**WHEREAS**, after the Biscayne Bay Task Force was created, the Miami-Dade County Grand Jury produced a Final Report on the Health of Biscayne Bay, which was filed on August 8, 2019; and

**WHEREAS**, this Grand Jury Report recognized the importance of Biscayne Bay to the environmental and economic vitality of Miami-Dade County; and

**WHEREAS**, for example, the Grand Jury Report stated that various forms of trash are found floating in the waters of Biscayne Bay and in the mangroves and on beaches surrounding the Bay; and

**WHEREAS**, according to the Grand Jury Report, “it is estimated that eighty percent (80%) of the marine debris in Biscayne Bay comes from land-based sources, including litter washed into the Bay through the stormwater system;” and

**WHEREAS**, the County currently organizes an annual beach cleanup called Baynanza, in which volunteers pick up trash at numerous beaches and parks that border Biscayne Bay; and

**WHEREAS**, the County as well as other local governments and non-profit organizations also organize other smaller beach cleanups that are held throughout the year at various locations; and

**WHEREAS**, according to the Grand Jury Report, a “recent cleanup along the shoreline of the MacArthur Causeway (across from Star Island) netted over a thousand (1,000) pounds of trash;” and

**WHEREAS**, in addition to cleaning up beaches and shorelines, it is important to focus on preventing trash from ending up in Biscayne Bay and on its surrounding beaches and shorelines; and

**WHEREAS**, as one component of such preventative efforts, this Board wishes to direct the County Mayor or County Mayor’s designee to conduct an educational campaign to remind people about the proper and improper ways to dispose of trash, as recommended by the Grand Jury Report,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that:**

**Section 1.** This Board hereby directs the County Mayor or County Mayor’s designee to create and conduct an educational campaign, as recommended by the Grand Jury Report, to remind people about the proper and improper ways to dispose of trash. Such an educational

campaign shall include, but not be limited to, public service announcements through radio, television, and social media, and the educational campaign shall include public service announcements in English, Spanish, and Haitian Creole.

**Section 2.** This Board hereby directs the County Mayor or County Mayor's designee to provide a status report to this Board on this educational campaign, the County Mayor or County Mayor's designee shall place the completed report on an agenda of the Board pursuant to Ordinance No. 14-65 within 180 days of the effective date of this resolution.

The Prime Sponsor of the foregoing resolution is Vice Chairwoman Rebeca Sosa and the Co-Sponsors are Commissioner Esteban L. Bovo, Jr. Commissioner Jose "Pepe" Diaz, Commissioner Sally A. Heyman, Senator Javier D. Souto and Commissioner Xavier L. Suarez. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Audrey M. Edmonson, Chairwoman

Rebeca Sosa, Vice Chairwoman

Esteban L. Bovo, Jr.

Jose "Pepe" Diaz

Eileen Higgins

Joe A. Martinez

Dennis C. Moss

Xavier L. Suarez

Daniella Levine Cava

Sally A. Heyman

Barbara J. Jordan

Jean Monestime

Sen. Javier D. Souto

The Chairperson thereupon declared this resolution duly passed and adopted this 19<sup>th</sup> day of November, 2019. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.



Abbie Schwaderer-Raurell

